



SPIN OFF
AUSTRIA

SPIN-OFF AUSTRIA CONFERENCE 2020

Entrepreneurship as Third Mission

25 NOV 2020

Hermann Hauser and Herbert
Gartner invite you to join online

ENTREPRENEURSHIP AS THIRD MISSION

Hermann Hauser and Herbert Gartner invite you to join the first Spin-off Austria Conference 2020 online.

This conference aims at raising the awareness in Austria that entrepreneurship must be a third mission for Austrian universities alongside research and teaching. By 2030, Austria shall have a flourishing spin-off ecosystem with a significant number of additional 1,000 new start-up companies. This will raise the GDP, create new jobs and opportunities for young people mobilising scientific talents in all areas.

In order to learn more about international best practice in spin-off creation, we have invited experts from MIT, Oxford University, ETH Zurich, Cornell University and China Europe International Business School . Let us discuss together how we can add this additional number of spin-offs to the Austrian ecosystem and let us think about ways of how to grow them into scale-ups.

REGISTRATION

The Spin-off Austria Conference 2020 is an online event in cooperation with the Austrian media company Der Brutkasten and will be live streamed via hopin.to. To join the conference, visit our conference homepage and follow the link at registration to register at hopin.to where you will get your free ticket:

www.spin-off-austria.at



SCHEDULE

MORNING SESSION

⌵	11:00 am – 11:20 am	DR. HERMANN HAUSER Introductory Keynote
⌵	11:20 am – 11:30 am	Q&A-SESSION
⌵	11:30 am – 11:50 am	PROF. MARK FERGUSON (EIC) Creating the Missing Trillions
⌵	11:50 am – 12:00 pm	Q&A-SESSION
⌵	12:00 pm – 12:20 pm	PROF. GIULIO SUPERTI-FURGA (CEMM) Spin-off Austria
⌵	12:20 pm – 12:30 pm	Q&A-SESSION
⌵	12:30 pm – 01:00 pm	I. PANEL ABOUT INFRASTRUCTURE FOR SPIN-OFFS IN AUSTRIA
⌵	01:00 pm – 01:15 pm	VIDEO CONTRIBUTION OF AUSTRIAN MINISTERS AND PRESIDENT OF AUSTRIAN FEDERAL ECONOMIC CHAMBER

AFTERNOON SESSION

⌵	01:15 pm – 01:35 pm	PROF. YAN GONG (CEIBS) Entrepreneurship landscape in China: Reflections and key lessons
⌵	01:35 pm – 01:45 pm	Q&A-SESSION
⌵	01:45 pm – 02:05 pm	PROF. DAVID GANN CBE (OXFORD UNIVERSITY) Ideas and talent: economic growth and social progress
⌵	02:05 pm – 02:15 pm	Q&A-SESSION
⌵	02:15 pm – 02:35 pm	DR. TOMAS BRENNER (ETH ZURICH) Entrepreneurship at ETH Zurich: Learnings and success factors
⌵	02:35 pm – 02:45 pm	Q&A-SESSION
⌵	02:45 pm – 03:05 pm	KEN MORSE (MIT) Critical Success Factors in Innovation & Entrepreneurship: What's Hot & What's Not
⌵	03:05 pm – 03:15 pm	Q&A-SESSION
⌵	03:15 pm – 03:35 pm	GREG GALVIN, PH. D. (CORNELL UNIVERSITY) Entrepreneurial Awakening
⌵	03:35 pm – 03:45 pm	Q&A-SESSION
⌵	03:45 pm – 04:15 pm	II. PANEL ABOUT INTERNATIONAL BEST PRACTICE
⌵	04:15 pm	RECTOR PROF. DI DR. HARALD KAINZ (TU GRAZ) Final Words

POWERED BY

hba

wüstenrot

BDO

ERSTE SPARKASSE

IN COOPERATION WITH

aaia AUSTRIAN
ANGEL
INVESTORS
ASSOCIATION

AplusB
ACADEMIA PLUS BUSINESS

**austrian
council**

AVCO
AUSTRIAN PRIVATE EQUITY AND VENTURE CAPITAL ORGANIZATION

austria
wirtschafts
service **aws**

eQventure.

FFG
Promoting Innovation.

**HERMANN HAUSER
INVESTMENT GMBH**

I.E.C.T.
HERMANN HAUSER

iv INDUSTRIELLEN
VEREINIGUNG

**Federal Ministry
Republic of Austria
Digital and
Economic Affairs**

**Federal Ministry
Republic of Austria
Climate Action, Environment,
Energy, Mobility,
Innovation and Technology**

**Federal Ministry
Republic of Austria
Education, Science
and Research**

TU AUSTRIA
Austrian Universities of Technology

WKÖ
WIRTSCHAFTSKAMMER ÖSTERREICH

uniko ÖSTERREICHISCHE
UNIVERSITÄTENKONFERENZ

**LUDWIG
BOLTZMANN
GESELLSCHAFT**

FWF Der Wissenschaftsfonds.



FOR UPDATES VISIT

WWW.SPIN-OFF-AUSTRIA.AT

IF YOU WANT TO GET IN CONTACT WITH
US YOU CAN SEND AN E-MAIL TO:

INVESTMENT@IECT.AT